

Terms & Conditions for the *FullArmor* Mobile Application

Effective Date: January 27, 2026

FullArmor ("the App") is a mobile iOS application operated by **BibleGum LLC** ("we", "us", or "our"). This Privacy Policy explains how we collect, use, and protect your personal information when you use *FullArmor*. By downloading or using the App, you agree to the terms of this Privacy Policy.

1. Information We Collect

1.1 Personal Information

We do not require you to provide personal information to use the basic functionality of the App. If you create an account, you may provide:

- Name
- Email address (optional, for support or account purposes)

1.2 Non-Personal Information

We automatically collect certain non-identifiable information to improve the App experience, such as:

- Device type and model
- iOS version
- App usage data (e.g., time spent, features used)
- Crash reports and performance logs

1.3 Advertising Data

FullArmor may display optional third-party advertisements. These providers may collect non-personal information (device type, app usage, IP address) in accordance with their privacy policies.

2. How We Use Information

We use the information collected for purposes including:

- Improving App functionality and user experience
- Supporting and responding to user inquiries
- Displaying relevant advertisements
- Monitoring performance and troubleshooting technical issues

We do not sell, rent, or share your personal information with third parties for marketing purposes.

3. Third-Party Services

The App may integrate with third-party services (including AdMob and other advertising networks). These third parties may collect information automatically to provide and improve their services. We do not control these services; please review their privacy policies.

Links to third-party privacy policies:

- [Google AdMob](#)

4. Data Sharing and Disclosure

We may disclose information if required by law or to protect our legal rights. We do not share your personal information with advertisers or other users of the App.

5. Children's Privacy

The App is not directed to children under 13, and we do not knowingly collect information from children under 13. If you believe a child has provided personal information, please contact us, and we will take steps to delete it.

6. Data Retention

We retain collected information only as long as necessary to provide the App services and comply with legal obligations. Data may be anonymized for analytical purposes and retained indefinitely in non-identifiable form.

7. Security

We take reasonable measures to protect the information we collect. However, no method of transmission or storage is 100% secure. You acknowledge that use of the App is at your own risk.

8. Your Rights

You may contact us to:

- Request access to the personal information you have provided
- Request correction or deletion of your information
- Opt-out of marketing communications (if any in the future)

For support inquiries, contact: **support@fullarmor.app**

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be effective when posted in the App or on our website. Your continued use of *FullArmor* constitutes acceptance of the updated Privacy Policy.

10. Contact Us

For questions or concerns regarding this Privacy Policy or the App, please contact us at:

Email: support@fullarmor.app